Developing the skills of Entrepreneurship

Colgate University
Students at Colgate harness the power of a network of alumni and parent entrepreneurs who empower them to launch new businesses, create innovative products, and change the world.

THOUGHT INTO ACTION IS A STUDENT INCUBATOR THAT HELPS STUDENTS TAKE AN IDEA FROM INCEPTION TO REALITY.

5 years of the program  171 Entrepreneurs  109 Ventures  80 Mentors

TIA FOUNDERS AND MENTORS
Co-founded by Bob Gold ’80, Andy Greenfield ’74, and Wills Hapworth ’07, TIA is the only practical entrepreneurship program entirely created by alumni and managed by a core group of alumni and university administrators.

A THREE-QUESTION APPLICATION
1. What is your idea?
2. Why do you think it’s a good idea?
3. Can you make it happen?

ENTREPRENEURS FUND
Colgate’s Entrepreneurs Fund offers students and alumni an opportunity to compete for $15,000 per venture in startup funding, summer incubator office space, and mentoring from the Thought Into Action Entrepreneurship Institute. Six companies were awarded funding in the first year.
Marvin Vilma ’14  
MKV Event Design  
**Major:** Double major in sociology and anthropology, and French  
**Hometown:** Queens, N.Y.

Maggie Dunne ’13  
Lakota Children’s Enrichment  
**Major:** Native American studies  
**Hometown:** Scarsdale, N.Y.

Viktor Mak ’15  
Vern Clothing  
**Major:** Social sciences  
**Hometown:** Fort Myers, Fla.

ENTREPRENEUR WEEKEND
Each year, Colgate hosts a two-day exchange of energy, creativity, and information connecting alumni, parent, and student entrepreneurs. Past speakers include Facebook’s Sheryl Sandberg, Chobani Founder Hamdi Ulukaya, and Virgin Group Founder Richard Branson (left).
Some achievements of Colgate University graduates