Preparing for a career in Communications

Colgate University
of recent graduates have pursued careers in communications, making it one of the top career paths for Colgate alumni.

COMPANIES THAT ACTIVELY RECRUIT COLGATE GRADUATES

- Condé Nast
- Eric Mower and Associates
- Galaxy Communications, LP
- Grey Group
- MacMillan Communications, Inc.
- McCann Erickson
- MediaVest
- NBC Universal
- Ziff Davis Media Inc.

RELATED COLGATE COURSES

- Media and Politics
- Visual Rhetorics
- Media and Modern Society
- The Narrative in New Media
- Literary Journalism
- Documentary Film
- Media War: Peace and Conflict in the Digital Age
- Narrative Screenwriting

Colgate’s **film and media studies minor** develops the skills necessary to analyze new and emerging visual technologies and media. The program seeks a balance between history, theory, and practice.

*Pictured left: new Digital Learning and Media Center*
COLGATE RESOURCES

• Colgate is a member of the Central New York Communications Consortium which provides recruiting events for students who wish to work in the communications industry.

• The Department of Writing and Rhetoric offers courses to position students to become critical language users, preparing them for postgraduate training and eventual careers in publishing, journalism, and other communications fields in an increasingly global society.

• The Colgate Writing and Speaking Center offers students one-on-one assistance with essays and oral presentations.

SOME COLGATE ALUMNI IN COMMUNICATIONS AND MEDIA

Gloria Borger ’74, chief political analyst, CNN
Stephen Burke ’80, president and CEO, NBCUniversal
Chase Carey ’76, president and COO, 21st Century Fox
Joe Castiglione ’68, play-by-play radio announcer, Boston Red Sox
Jeff Fager ’77, chairman, CBS news; executive producer 60 Minutes
Howard Fineman ’70, editorial director, Huffington Post Media Group: analyst, NBC/MSNBC
Chris Hedges ’79, Pulitzer-winning former foreign correspondent, the New York Times
Michael Hiltzik ’73, Pulitzer-winning journalist, Los Angeles Times
Austin Murphy ’81, senior writer, Sports Illustrated
Andy Rooney ’42 (dec.), former commentator, 60 Minutes
Stephanie Rosenbloom ’97, columnist for the Travel section, the New York Times
Ken Schanzer ’66, former president, NBC Sports
Rob Stone ’91, host, Fox Sports
Paul Toscano ’07, producer, CNBC.com
Priit Vesilind ’64, former editor and writer, National Geographic
Bob Woodruff ’83, correspondent anchor, ABC News
EXPERIENTIAL LEARNING OPPORTUNITIES

- The Colgate Maroon-News is the oldest collegiate weekly newspaper in the nation. A staff of more than 100 students produces the print and online publication, which is distributed around campus, as well as to subscribers across the country.

- Colgate’s Blackmore Media Center, a purpose-built 2,350-square-foot space in the O’Connor Campus Center, is home to the student-run radio station WRCU.

- CUTV, an entirely student-run organization, is one of the nation’s oldest running college television stations.

EMILY BRADLEY ’10

Major: Political Science
Current position: producer, Face the Nation

Emily Bradley’s career in journalism is a testament to the power of internships. “While I was in D.C. on the Washington Study Group, I had the good fortune to secure an internship with Bob Schieffer and his staff at Face the Nation. I got totally hooked,” Bradley said.