Preparing for a career in Business

Colgate University
Business/management and financial services are two of the top career fields for Colgate graduates. 39.7% of recent graduates have pursued a career in financial services or business-related fields.

COMPANIES THAT ACTIVELY RECRUIT COLGATE GRADUATES

Bank of America Merrill Lynch
Barclays Capital
Citigroup Global Markets, Inc.
Goldman Sachs
J.P. Morgan

Macy’s, Inc.
Morgan Stanley
Nestlé USA, Inc.
Sotheby’s
UBS Financial Services

SOME RELATED COLGATE COURSES

Applied Econometrics
Chinese Economy
Financial Economics
Growth and Distribution

International Economics
Industrial Organization
Topics in International Trade

Payscale.com ranks Colgate fourth out of 1,002 undergraduate schools for mid-career salary.
EXPERIENTIAL LEARNING OPPORTUNITIES

• Colgate’s semester-long economics study group in London concludes with student internships in fields that include banking and business.

• The Colgate Women in Business club, with more than 150 members, travels to New York City for networking events, hosts regular career planning sessions, and had the opportunity to sit down with Facebook’s Sheryl Sandberg when she visited campus.

• The Aaron Jacobs ’96 Endowed Fund provides stipend support for Colgate students who wish to intern in the financial or business fields.

THOUGHT INTO ACTION

• Colgate University’s Thought Into Action Entrepreneurship Institute pairs students with successful alumni entrepreneurs. These mentors volunteer their time to help guide student nonprofit and for-profit ventures. Visit tiainstitute.com for more information.
BUSINESS-RELATED ALUMNI INCLUDE

H. Carol Bernstein ’82, vice president, secretary, and general counsel, Cabot Microelectronics
J. Darius Bikoff ’83, CEO/creator, Energy Brands, Inc. (makers of Glacéau’s Vitaminwater)
Gregory Blatt ’90, chairman, IAC/InterActiveCorp’s the Match Group
Lawrence Bossidy ’57, former chairman and CEO, Honeywell International, Inc.
Stephen Burke ’80, CEO, NBC Universal
Chase Carey ’76, president and COO, 21st Century Fox
Stephen Howe ’83, Americas Managing Partner, Ernst & Young
Robert Kindler ’76, vice chairman and global head of mergers and acquisitions,
    Morgan Stanley
Harry Mariani ’59, president emeritus, Banfi Vintners
Raymond McDaniel Jr. ’80, CEO, Moody’s Corp.
Mark Murphy ’77, president and CEO, Green Bay Packers
Carole Palermo ’83, executive vice president, corp. and marketing communications, Viacom
G. Kirk Raab ’59, former CEO, Genentech Inc.